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## NuORDER Prepares Their Agenda for AGENDA Long Beach

*Brands are encouraged to schedule demos in advance*

**Los Angeles, Calif. — June 26, 2015** — [NuORDER](#), the #1 B2B eCommerce Platform, is gearing up for a strong presence at [AGENDA Long Beach](#), convening at the Long Beach Convention Center July 8 – 9, 2015. NuORDER and AGENDA have an excellent working relationship, as stated by Cody DeBacker, AGENDA Director of Sales and Partnerships: *“We're pleased to have B2B eCommerce leader NuORDER at our AGENDA tradeshow.”*

NuORDER's digital wholesale platform is a staple in the streetwear and action sports industries, and the NuORDER team is preparing for an exciting two days.

*“We've experienced exponential growth as a company since AGENDA 2014,”* said Heath Wells, NuORDER cofounder and CEO. *“Our team of engineers have been releasing updates every two weeks and we can't wait to show everyone how easy NuORDER's platform will make their jobs.”*

It's fitting that NuORDER recently rolled out its new Barcode scanning feature, which is particularly conducive to the tradeshow environment. Barcode scanning captures orders in a fraction of the time, allowing brands to cover more accounts per selling day.

*“Initial users have already seen a 3X increase in the number of brands they can service in the sales environment,”* said Wells. In addition to selling-day efficiency, NuORDER empowers brands to quickly send catalogs/linesheets of suggested products pre-show and makes post-show follow-up quick and easy.

Those interested in seeing a 20-minute demo of NuORDER's digital wholesale platform are encouraged to pre-schedule times.

*“We'll be providing onsite demos and can send a representative to brands' booths to give demos,”* said Owais Farooqui, NuORDER Director of Marketing. *“I encourage people to reserve a demo time now, as they are filling quickly.”*

Those interested in reserving a demo time can visit [NuORDER.com/request-demo](http://NuORDER.com/request-demo), call Payton Travis at (310) 954-1313 ext. 1007 or email [Payton.Travis@NuORDER.com](mailto:Payton.Travis@NuORDER.com).

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### **About NuORDER**

NuORDER has been dedicated to helping businesses increase their B2B sales since 2011 and currently empowers B2B eCommerce sites for over 600 vendors and 100,000 buyers. NuORDER provides sales teams and buyers one central place to browse products and catalogs, access up-to-the minute sales and inventory data, and place orders from their computer or our mobile app – 24/7/365. NuORDER is flexible and scalable, with a rich feature suite to support any business – regardless of whether you're selling designer jeans, consumer electronics or beauty products. Contact us today at [info@nuorder.com](mailto:info@nuorder.com) / 310.954.1313 or visit us at [NuORDER.com](http://NuORDER.com) for more information.