



## *NuORDER & Stitch Labs Enter Integration Partnership*

**Los Angeles, Calif. — Nov. 17, 2015** — [NuORDER](#), the #1 B2B eCommerce Platform, and [Stitch Labs](#), a leading online inventory control solution for retailers, announced today they have entered into an API (application programming interface) integration partnership. NuORDER developed the integration in-house to connect the two systems.

NuORDER emphasizes the need to address both sides of the B2B eCommerce equation — the buyer and the seller. With Stitch Labs' inventory control solution, the partnership allows NuORDER and Stitch Labs to provide brands and retailers with a complete, end-to-end platform.

*"With commerce rapidly changing, selling through multiple channels is a must," said Jake Gasaway, VP of Platform at Stitch Labs. "By offering an outstanding B2B solution to our customers, we provide yet another way for them to sell their products to a wider audience. NuORDER continually comes up during our discussions with customers as a best-in-breed application to grow a wholesale business. Partnering with them will help our mutual customers sell more."*

The flow of data for products, customers and inventory (available-to-sell quantities) is from Stitch Labs to NuORDER, while sales orders move from NuORDER to Stitch Labs.

Integration features include, but are not limited to:

- Automatic syncing of products, customers, inventory and orders
- Inventory for multiple warehouses; immediate ATS or WIP /future expected dates
- Custom order tags

*"We've received a lot of requests to integrate with Stitch Labs; they have a stellar product and we both have a strong customer base wanting an end-to-end solution for wholesale sales, inventory and order management. Dedicating the time to develop the integration was a no-brainer given the value we are creating for SMB customers,"* said Heath Wells, NuORDER co-founder and CEO.

[Flash Tattoos](#) is serving as the beta user for the integration. Flash Tattoos Director of Sales Alexandra Hill stated, *"We're absolutely loving being the beta user. Adding NuORDER to our current Stitch Labs tool has given us the extra layer we needed, and we use it for the entire wholesale process. Buyers now get a clean, branded experience and the human-error element is eliminated. We're really excited about our future with NuORDER and Stitch Labs."*

The integration will soon be out of beta and available to all users. For more information, contact NuORDER at [info@NuORDER.com](mailto:info@NuORDER.com) / (310) 954-1313 or Stitch Labs at [press@stitchlabs.com](mailto:press@stitchlabs.com).

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#### **About Stitch Labs**

Stitch is an online inventory control solution that simplifies multichannel retail business. It automatically syncs inventory, orders, and sales across channels, which provides retailers a holistic understanding of their operations. With Stitch, retailers save time, make better decisions, and grow their businesses. Stitch integrates with top sales channels such as Amazon, eBay, Etsy, Shopify, WooCommerce and Square, as well as add-ons including Quickbooks, Xero, and ShipStation. To learn more, visit [www.stitchlabs.com](http://www.stitchlabs.com) or reach out to our team at [press@stitchlabs.com](mailto:press@stitchlabs.com) or on Twitter at [@StitchLabs](https://twitter.com/StitchLabs).

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#### **About NuORDER**

NuORDER has been dedicated to helping businesses increase their B2B sales since 2011 and currently empowers B2B eCommerce sites for over 600 vendors and 100,000 buyers. NuORDER provides sales teams and buyers one central place to browse products and catalogs, access up-to-the minute sales and inventory data, and place orders from their computer or our mobile app – 24/7/365. NuORDER is flexible and scalable, with a rich feature suite to support any business – regardless of whether you're selling designer jeans, consumer electronics or beauty products. Contact us today at [info@nuorder.com](mailto:info@nuorder.com) / 310.954.1313 or visit us at [NuORDER.com](http://NuORDER.com) for more information.

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